

iGaming Game Reskinning and Compliance Support

Have continuously delivered high-quality reskins for a leading iGaming Provider at a predictable timeline of 8 weeks of development and go-live timeline of around 14–15 weeks.

Industry

iGaming

Location

Global

Partnership Period

Ongoing

Cooperation Model

Fixed cost

Team Composition

2D Artists, Frontend
Developers, Animators,
QA engineers

Expertise Delivered

Game Design, Maintenance
& Support Services

Technologies & Tools Used

PHOTOSHOP

PROPRIETARY SOFTWARE

SPINE 2D

Project Summary

Innovecs assisted the client to produce game reskins adapted for diverse global markets. By creating graphics, animations, and seamless technical integrations, we assisted in delivering more high-quality content to the market while meeting strict certification requirements.

Challenge

The challenge was to deliver game reskins within a tight timeframe of under two months, while also ensuring compliance with specific market regulations and certifications.

Solution



Regulatory Support:

Prepared and deployed builds for sandbox testing to secure approvals across global markets.



Custom Graphics & Animations:

Tailored visuals to match proven game mechanics.



Technical Integration:

Ensured frontend and backend functionality aligned with technical and regulatory requirements.

Technologies Used

PHOTOSHOP

PROPRIETARY SOFTWARE

SPINE 2D

Results



Maintained a predictable and

**transparent
delivery cycle**



**Seamless
collaboration**

with ternal and external stakeholders



**Established a
reliable team**

to deliver content on the ongoing basis

Business Value



Regulatory Expertise:

Ensuring alignment with market-specific regulatory requirements not only minimizes the risk of non-compliance but also opens doors to new market opportunities, enhancing the business's credibility and growth potential.



Streamlined Game Development:

Accelerating content throughput enhances operational efficiency, enabling the business to scale rapidly and meet market demands, leading to increased revenue and competitive advantage.



Scalable Collaboration:

By adapting to internal workflows, the business fostered a collaborative environment that encourages long-term partnerships, paving the way for future growth and continued success in the industry.



About Innovecs

Innovecs Play is a part of Innovecs. Innovecs is a global digital services company with a presence in the US, the UK, the EU, Israel, Australia, and Ukraine. We operate as the parent company, offering a tech-driven ecosystem of expertise, services, and solutions through specialized sub-brands: Innovecs Supply Chain, Innovecs Games, Innovecs Play, and Innovecs High Tech.



Quick facts

13

Years of cross-industry experience

25

Delivery locations worldwide

650+

Highly skilled developers, engineers, architects

150+

Happy clients

92%

NPS score

127%

Business growth over the past three years

Representative Offices

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